



## FOR IMMEDIATE RELEASE

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## THE PI KAPPA ALPHA FRATERNITY JOINS AS NATIONAL SPONSOR OF HAZINGPREVENTION.ORG

The Pi Kappa Alpha International Fraternity is proud to announce its partnership with HazingPrevention.org as a national sponsor for the 2011-2012 year. HazingPrevention.org is a national organization dedicated to its mission of *empowering people to prevent hazing in college and university student groups*. They provide education, develop resources and build partnerships with others who believe in the work they do. Pi Kappa Alpha is joining on as a "Platinum Level" sponsor by contributing \$5,000 per year to the organization. This sponsorship aids HazingPrevention.org in fulfilling their mission by providing funding for programs such as The Novak Institute for Hazing Prevention and National Hazing Prevention Week.

Pi Kappa Alpha members and chapters will have access to all of the resources available through HazingPrevention.org and a series of educational webinars dedicated to hazing awareness and prevention.

Pi Kappa Alpha's position of absolutely no hazing is strictly laid out on its website and in its Chapter Statement of Position on Hazing (found at [www.pikes.org](http://www.pikes.org)), which is to be signed by every New Member and Chapter President each year. The Fraternity believes that hazing prevention is everyone's responsibility and that one should refuse to participate in any hazing activity as well as refuse to permit hazing to be inflicted upon them.

"Becoming a sponsor of HazingPrevention.org was an easy choice for our organization because it is already one of our main goals and priorities as a Fraternity. We are committed to being a part of the anti-hazing movement and know that the Fraternal Industry will only thrive because of programs and organizations like this" said Justin A. Buck, Executive Vice President & CEO.

The Pi Kappa Alpha Fraternity encourages all of its chapters to participate in the upcoming National Hazing Prevention Week, September 19-23, 2011. Further information regarding what it is, how it happens, and how one can be a part of it, can all be found at [HazingPrevention.org](http://HazingPrevention.org).

For additional resources, information, and ways to get involved please visit [HazingPrevention.org](http://HazingPrevention.org).

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The Pi Kappa Alpha Fraternity was founded at the University of Virginia in 1868 and has grown to an international brotherhood composed of more than 250,000 members, 225 chapters and 150 alumni associations. Pi Kappa Alpha has maintained the largest average chapter size of any inter/national fraternity for most of the past 20 years, and through its members has donated millions of hours and dollars to philanthropic causes and community organizations across North America. Pi Kappa Alpha's mission is to *"develop men of integrity, intellect, and high moral character and to fostering a truly lifelong fraternal experience."*